

LAUREN A. WAUGH

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EDUCATION

North Carolina State University

- MFA candidate in Graphic Design
- Expected graduation: May 2010

The University of North Carolina at Chapel Hill

- BA in Journalism and Mass Communication, Visual Communication Concentration
- Graduation: May 2004

RELEVANT EXPERIENCE

Senior Designer • Investment Company Institute, Washington, DC • Oct. 2007–June 2008

- Conceptualized and designed major publications, promotions and electronic campaigns
- Provided input to Art Director on strategies to improve quality of design and production
- Supervised Designer on various design projects

Designer • Investment Company Institute, Washington, DC • Feb. 2005–Oct. 2007

- Created promotional print and web material including newsletters, brochures and reports
- Worked with Art Director and Senior Designer in conceptualization and design of major projects
- Assisted with weekly and monthly news releases including publishing to website

Circulation Intern • Southern Progress Corporation, A Division of Time Warner, Birmingham, AL • June 2004–Dec. 2004

- Created and versioned promotional circulation pieces for six major national magazines
- Prepared individual pieces and versions for production
- Assisted Creative Directors, Designers, Marketing Teams and Production Department

Page Editor & Page Designer • *Blue & White*, UNC–Chapel Hill • Sept. 2003–April 2004

- Monthly campus magazine
- Designed, edited and prepared pages for production

Graphic Design Intern • University Directories, Chapel Hill, NC • June 2003–Oct. 2003

- Created advertisements for student directories throughout the country
- Worked in a team to produce advertisements tailored to clients' specific needs

Graphic Designer • *The Daily Tar Heel*, UNC–Chapel Hill • Sept. 2002–May 2003

- Daily campus newspaper with a readership of 39,000
- Designed infographics and contributed artwork for editorials

ACTIVITIES

Investment Company Institute Public Communications Initiative, Washington, DC • Oct. 2007–June 2008

- Member of Electronic Communications Task Force

AIGA, Washington, DC • April 2005–present

Society for News Design, UNC–Chapel Hill • Oct. 2003–Oct. 2004

Zeta Tau Alpha Sorority, UNC–Chapel Hill • Sept. 2000–present

- Assistant Recruitment Chair
- Recruitment Philanthropy Chair

SKILLS

Adobe Illustrator, Photoshop, InDesign and Acrobat; Macromedia Flash, Dreamweaver and Fireworks; QuarkXPress and CopyDesk; Flatbed Scanning; HTML; Microsoft Office applications